

WORLD-CLASS MENTORING

*Guidance for innovators in entrepreneurship,
marketing and business strategy*



Because technical support is only half of the equation

CRI participants will get assistance developing business strategies, conducting market research, and finding long-term financing and potential commercial partners.

A key component of the Chain Reaction Innovations (CRI) program is business mentorship. In addition to the world-class scientific and technical support that CRI will provide innovators, participants will also get assistance in developing business strategies, conducting market research, and finding long-term financing and potential commercial partners.

The Polsky Center for Entrepreneurship and Innovation at the University of Chicago has joined the CRI team as a mentor organization that will help participants develop business strategies and attract investors and commercial partners. The Polsky Center drives venture creation and technology commercialization within the University of Chicago and the surrounding community.

The Purdue Foundry has also joined as a mentor organization. The Purdue Foundry is a leader in growing new

businesses and accelerating their acceptance into the marketplace.

CRI innovators can leverage the Chicago business and research ecosystem and that of the surrounding states for manufacturing hubs, Fortune 500 companies, research universities, investors, and innovation incubators and accelerators, many of which focus on long development cycle science and energy technologies.

Argonne and Chicago sit at the heart of one of our nation's greatest concentrations of research institutions, an industrial base that is driving clean tech and advanced manufacturing, and a population that embraces innovation. This is a fertile environment in which to grow the nation's next game-changing energy- or science-based technology.

This intersection of innovation will accelerate breakthrough technologies that leverage the Midwest's expertise in energy, materials science, manufacturing, and nanotechnology.

POLSKY

Center for Entrepreneurship and Innovation

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PURDUE FOUNDRY

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